

# Review Maximizer Thank You Note Template

Including a short thank you note in every order is a very simple and effective way to increase repeat orders, get more reviews, and sleep better at night ;-).

I've been including thank you notes in our shipments for a long time and ever since I started doing that I've noticed I get reviews more often and more repeat sales.

Along with each thank you note I always include an extra decal as a gift. It's usually something small that matches up well with what the customer bought. For example if someone purchased a large tree decal with birds and leaves etc, I might throw in an extra rabbit sticker or flower.

It's such a simple thing to do but it surprised me how much people appreciated it. Think about what small items you could include in every shipment as a gift. People love surprises. If this is something you can do then I'd highly recommend it.

Here's a few different options on how you can include these in every shipment.

1. Hand write a thank you note for each order.
2. Create a handwritten template, scan and it and print it out for each order. Then just fill in the customer's name. This is the method I used.
3. Type and print out your note and hand sign each one.

It all depends on how much time you have and how personal you want to get.

Scroll to the next page for the template. On the third page I have a preview of the actual thank you note I include in every shipment.

## Thank You Note Template

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Dear **Beth**,

Thank you for choosing my **decal**, I really hope that you like it! If you need anything or if you encounter and problems with the it please let me know right away, I want to make sure that you are happy with your purchase.

**I've thrown in an extra little gift just to say thanks for you order, I hope you like it.**

I've had a lot of fun on Etsy selling **cute products** and seeing how great they look **in peoples homes**. Please let me know how I did and leave some feedback on me Etsy shop, it really makes a difference!

Thank You  
Charles



Dear

Thank you for choosing our decal, I really hope that you like it, if you need anything or if you encounter any problems with the decal please let me know right away, I want to make sure that you are happy.

We have thrown in an extra little gift just to say "Thanks!" for your order, I hope you like it.

My husband and I have had a lot of fun on Etsy adding cute new listings and seeing how great they look in people's nurseries. Please let us know how we did and leave us some feedback on our Etsy store, it really makes a difference!

Thank you,

Charles Curry