

# Review Maximizer Thank You Note Template

Including a short thank you note in every order is a very simple and effective way to increase repeat orders, get more reviews, and sleep better at night ;-).

I've been including thank you notes in our shipments for a long time, and ever since I started doing that, I've noticed I get reviews more often and more repeat sales.

Along with each thank you note, I include an extra decal as a gift. It's usually something small that matches up well with what the customer bought. For example, if someone purchased a large tree decal with birds and leaves, etc., I might throw in an extra rabbit sticker or flower.

It's such a simple thing to do, but it surprised me how much people appreciated it. Think about what small items you could include in every shipment as a gift. People love surprises. If this is something you can do, then I'd highly recommend it.

Here's a few different ways you can include these in every shipment.

1. Hand write a thank you note for each order.
2. Create a handwritten template, scan it, and print it out for each order. Then just fill in the customer's name. This is the method I used.
3. Type and print out your note and hand sign each one.

It all depends on how much time you have and how personal you want to get.

Scroll to the next page for the template. On the third page, I have a preview of the actual thank you note I include in every shipment.

## Thank You Note Template

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Dear Beth,

Thank you for choosing my decal, I really hope that you like it! If you need anything or if you encounter any problems with it, please let me know right away, I want to make sure that you are happy with your purchase.

I've thrown in an extra little gift just to say thanks for your order, I hope you like it.

I've had lots of fun on Etsy selling cute products and seeing how great they look in people's homes. Please let me know how I did and leave some feedback on my Etsy shop, it really makes a difference!

Thank You,  
Charles

