

# 5 Tips to Capture Product Images with a Smartphone Brilliantly!

+ List of  
Photo-  
Editing  
Apps





There is no doubt that product photography is the major gateway to a customer's satisfaction. Clear and consistent images not only catch the eye of all potentials buyers, but also reinforce a company's brand identity. This ultimately leads to higher profits.

Well, one does not need high resolution point and shoot cameras or DSLRs to create amazing product photography. You can capture product images brilliantly using your Smartphone.

Although a phone's resolution might not be as high as a DSLR unless you plan to print your photos, but a phone's resolution is plenty of pixels for online purposes.







**Here are the tips to make  
your product photography  
POP using a smartphone:**



# Tip #1: Shoot In Plenty Of Light

Shooting in a low light environment with a Smartphone often makes the images look grainy. So, it is advisable to shoot in areas where there is plenty of light. Try to shoot near a window.

You can also make use of external sources of light, such as lamps. One can even make DIY reflectors (bounce cards) to achieve best photography results.





# Tip #2: Use A Tripod

Using natural, soft light makes for gorgeous product photos, but just like cameras, a Smartphone can also shake while capturing resulting in blurry images.

So, the best way to prevent this is by using a tripod for your phone while shooting your product images. We highly recommend investing the money and purchasing one asap.



# Tip #3: Avoid Zooming

Zooming a photograph decreases its quality as it enlarges it without changing its resolution.

If you want to take quality close-up images of a product, use photo lenses.





# Tip #4: Try Different Background Textures

Use various background options such as wood, white marble, stone, sand, grass, seashells, pebbles, vintage books etc. to enhance your photography results.



# Tip #5: Don't Forget To Edit!

There are various photo editing apps you can employ to get the best images possible. Many of these apps can be downloaded for free.

Whatever app you choose, just make sure to get familiar with its features and settings before utilizing it for your product photography.

## iPhone Apps

Snapseed  
VSCO  
Filterstorm Neue  
Enlight  
Mextures  
TouchRetouch  
SKRWT  
AfterFocus  
LensDistortions  
Superimpose

## Android Apps

AirBrush  
Cupslice  
Fotor Photo Editor  
PhotoDirector  
Photo Editor by Aviary  
Pixlr  
Photo Editor Pro  
Snapseed  
Photo Lab Pro  
Photo Effects Pro