

Welcome to Analytics

Module 5

We will be discussing..

- Websta.me
- Bit.ly

What is Websta.me?

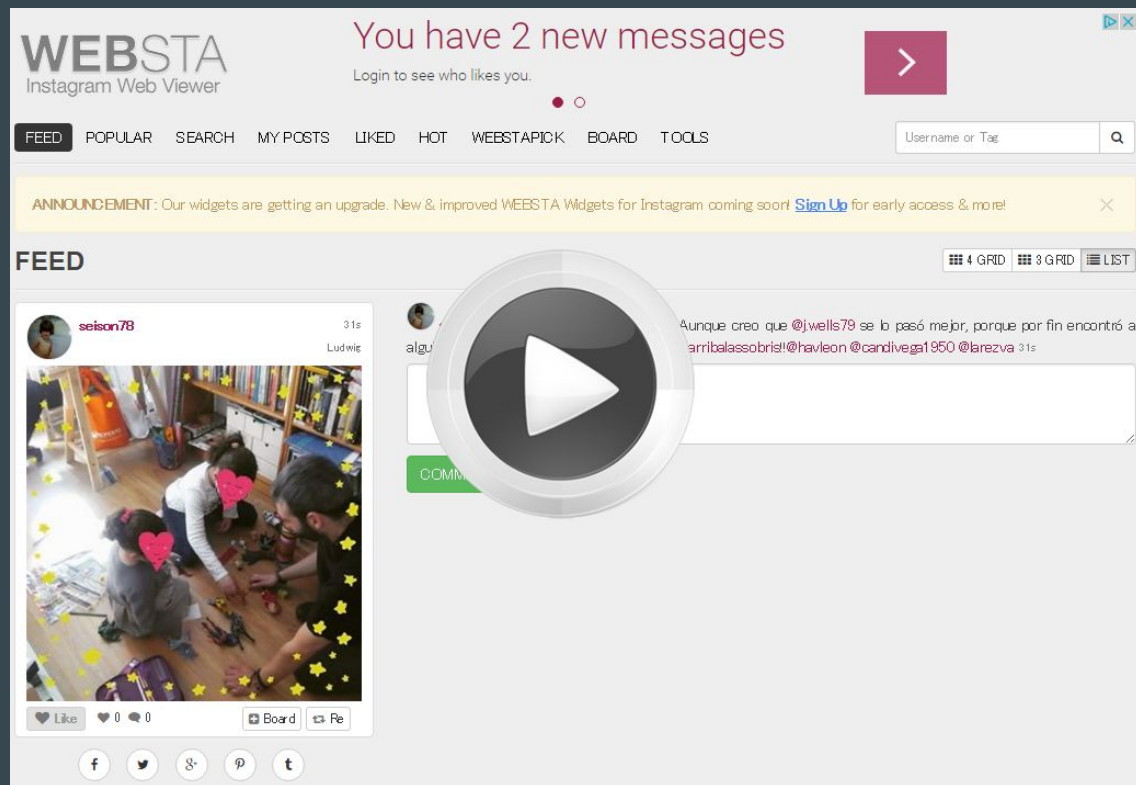
Websta.me is an instagram viewer that gives you helpful resources for managing your account like:

- Reposting Instagram posts with a watermark of the username of the original poster
- Create Instagram Gallery widgets
- Free Statistics on your instagram account
- Weekly Most Liked Posts
- Statistics on hot Posts and Instagram users
- Search hashtags and users on Instagram and on Websta.me

We are not affiliated with this service. We share programs that we have used to benefit our growth.

Websta.me Navigation Introduction




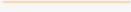

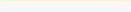
Don't forget to watch the Websta.me video on the membership site for an introduction to the navigation and features of Websta.me.



What is Bit.ly?

Bit.ly is a free Service that offers short links. My favorite part about Bit.ly is that you can see analytical data from your short links.

Chrome has an extension that you can add to help you quickly and easily create short links while you are working. There is also a bookmark feature for other browsers to make it easier for you to use it, regardless of your favorite browser.

CLICKS VIA YOUR BITLINK		TOTAL CLICKS	TOTAL SAVES
Past 7 days	Total		
	11	11	1
	364	364	1
	142	156	2
	4	4	1
	0	743	62
	2	2	1



Setting up Bit.ly
is REALLY That
Easy!



CREATE A FREE ACCOUNT

SIGN UP WITH FACEBOOK

SIGN UP WITH TWITTER

OR

Username



Email address

Password

6-20 characters

Password again



Password should be between 6-20 characters, must contain at least one letter, number, and special character



I'm not a robot



reCAPTCHA
Privacy - Terms

CREATE ACCOUNT

By creating an account, you agree to Bitly's [Terms of Service](#) and [Privacy Policy](#).

Already have an account? [Sign In](#)

How Can I Create a Short Link With Bit.ly?

Paste a long URL here to shorten...

YOUR BITLINKS

Paste your URL here

bit.ly/1SbScmF

bit.ly/1URnSmb

bit.ly/1maLSSS

bit.ly/1whcnGX

bit.ly/tweetslux

bit.ly/1mS3XAb

SEP 16, 2014, 8:34 AM

bit.ly/1maLSSS

TRAFFIC

11 Total Clicks

11 Your Clicks 0 Clicks On Other Sites

REFERRERS

100%

DAILY TRENDS

Yours

OCT '14 JAN '15 APR '15 JUL '15 OCT '15 JAN '16

BITLINK SAVED A FEW SECONDS AGO

bit.ly/1SbScmF

CUSTOMIZE BITLINK

Created Mar 25, 6:10 pm

bit.ly

customize

Title

Innovate this: Turning the pages, online

Note

Add a note

Show in public profile? ☒ Yes ☐ No

What Can I do With the Short Link?

Now you can use your bit.ly link on your Instagram Bio if you want to track your clicks from your profile.

You could also use it to track how many clicks you get on other social media profiles and/or posts. You could even use it to split test different wording in your advertising. There are a ton of things you could test/track with your new short link tool!

This concludes Module 5!
You now have the resources to help you
grow your Instagram presence!
Good Luck!